



3rd March

INSPIRE 2018

SONY DIGITAL WORKSHOP

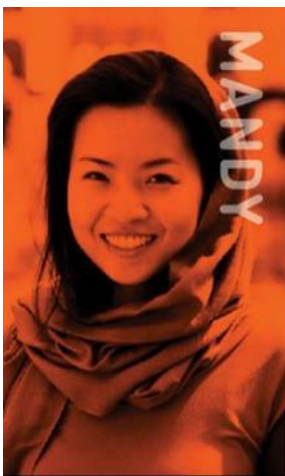
THE VAULT

Lower Lobby Level

InterContinental Singapore, 80 Middle Road, (S) 188966

Stories - Tips & Tricks - Photography - Products - Lifestyle

GUEST SPEAKERS



MANDY

1pm-2pm

On Solo
Travel: Iran



VERON

3pm-4pm

Building
your
Instagram



ANTHONY

5pm-6pm

Photographing
Celebrities



THE ART OF MEZAME

6:30pm-7:30pm

Introduction
to Capture
One Pro 11

Did you know?

The word camera derives from the latin word, "camera obscura", translated to "dark chamber"

PROGRAMME

12.30pm	Reception Opens
01.00pm to 02.00pm	Presentation Mandy Tay : On solo travel: Iran (Registration Required)
02.00pm to 03.00pm	1. High speed photography (With break crew) 2. Mr Yeo Yeow Kwang's presentation on Chengdu old teahouse and Padang bull race articles for Zaobao 3. Live demo by @mellowedhigh using Sony's flash system (Part 1 from 2:15pm to 2:45pm)
03.00pm to 04.00pm	Presentation Veron Ang : Building a successful instagram profile (Registration Required)
04.00pm to 05.00pm	1. High speed photography (With break crew) 2. Mr Yeo Yeow Kwang's presentation on his Ethiopia and Child Slavery articles for Zaobao 3. Live demo by @mellowedhigh using Sony's flash system (Part 2 from 4:15pm to 4:45pm)
05.00pm to 06.00pm	Presentation Anthony Levi Kho : Photographing Celebrities (Registration Required)
06:00pm to 06:15pm	SDW photo contest : Winners announcement
06.30pm to 07.30pm	Presentation The Art of Mezame : Introduction to Capture One (Registration Required)
07:30pm	Close

Did you know?

Sony made a digital camera in 1997 that stored images on a 3.5-inch floppy disk

OTHER ACTIVITIES INFO



LIVE Demonstration

2:15pm - 2:45pm | 4:15pm - 4:45pm

Featuring guest photographer

Anton @mellowedhigh as he shares tips and tricks on using Sony's lighting system.



High Speed Photography

2pm - 3pm | 4pm - 5pm

Take this opportunity to photograph break-dancers during their practice session using our speediest a and RX cameras.



Photography Showcase

2pm - 3pm | 4pm - 5pm

Get to meet **Mr Yeo Yeow Kwang** as he speaks about the articles he has photographed and written for Zaobao.



2018 SDW Overseas Workshop

12:30pm - 7:30pm

Showcasing our upcoming overseas workshops. Travel with us in 2018 to places like Bali, South Africa, Sri Lanka and more.



Lenses for Loans

12:30pm - 5:30pm

Own a Sony Camera? Try out our assortment of lenses which are up for loan (max. 2hr) during this event.



Contest Shortlist Gallery

12:30pm - 5:30pm | Results: 6pm

Presenting the shortlisted entries from our latest Photo Contest. Stay with us till 6pm where we will announce the contest winners.

Did you know?

Bali has the worlds largest variety of flora

VENUE INFORMATION

ADDRESS:

InterContinental Singapore
80 Middle Road
[S\) 188966](tel:+6563361889)

THE VAULT, Lower Lobby Level

NEAREST MRT

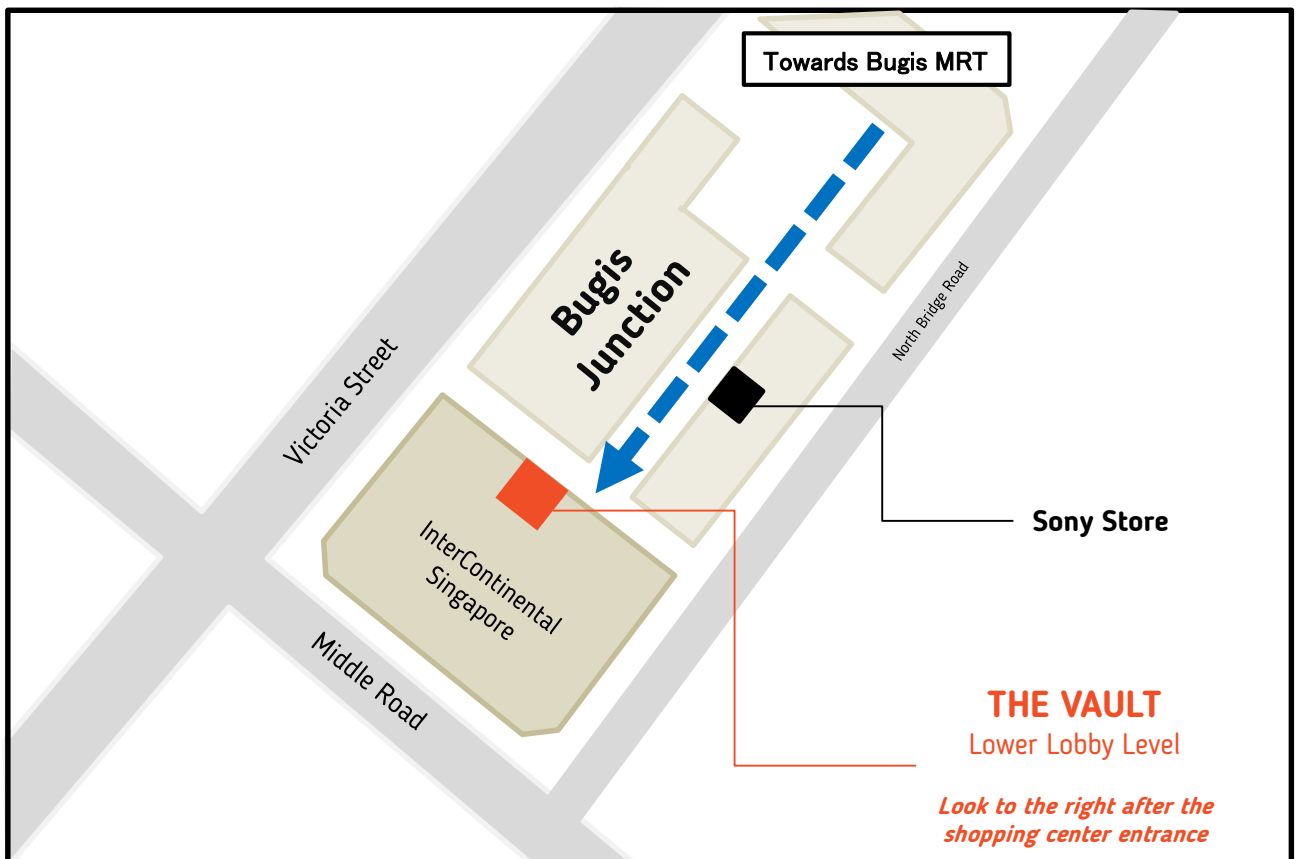
Bugis (EW12 / DT14)

CARPARKS

InterContinental Singapore
[Bugis Junction](#)

IMPORTANT VENUE ADVISORY:

There are no escalator / direct lift access to the function room, kindly engage the assistance of the hotel staff members if you require lift access



Did you know?

Sony Digital Workshop is now 18 years old